

Advertising Rates

February, 2008

<http://www.ILFishing.com>

ILFishing.com offers three sizes of display advertisements:

Single Ad- 178 pixels wide X 118 pixels tall (approx. 2.5 inches X 1.7 inches)

Double Ad- 178 pixels wide X 236 pixels tall (approx. 2.5 inches X 3.3 inches)

Triple Ad- 178 pixels wide X 354 pixels tall (approx. 2.5 inches X 5.0 inches)

Single and Double ad sizes are fixed.

Triple ads that run horizontal or vertical will be available on select pages.

(See approximate ad sizes below)

The following rates will apply:	per month	per 6 months
Single Ad:		
Home Page	\$60	\$300 (buy 5 months, get one free)
All Other Pages	\$40	\$200 (buy 5 months, get one free)
Double Ad:		
Home Page	\$110	\$550 (buy 5 months, get one free)
All Other Pages	\$70	\$350 (buy 5 months, get one free)
Triple Ad:		
Home Page	\$190	\$950 (buy 5 months, get one free)
All Other Pages	\$125	\$625 (buy 5 months, get one free)

Placement of your advertisement will be on a first-come, first-served basis. Your ad may contain a link to your web site or your email address.

ILFishing.com will prepare your advertisement per your instructions at no additional cost. Advertisers may submit their own copy that is the correct dimensions.

Minor changes to ads already placed on ILFishing.com will not require additional payments.

To view sample advertisements online visit: [Sample Ads](#)

Advertisements may be placed on ILFishing.com for free in return for the submission and publication of articles about fishing in Illinois. See our "Article Guidelines" for details at: [Article Guidelines](#)

Email advertising@ilfishing.com for further information or to submit copy. Call Kevin at (309)444-9958 to discuss your advertising needs.



